

# AGILE STRATEGY LAB

## Meet the Agile Strategy Lab (ASL)

The Agile Strategy Lab (ASL) is a division within the Sanders College of Business & Technology at the University of North Alabama (UNA), specializing in training programs, workshops, and support on new agile, collaborative tools. With our guided approach and expertise, we help our clients get the results they are looking for and realize their true potential.

ASL is the original, authoritative provider of **Strategic Doing** training, consulting, and workshops, and has inspired many other organizations to follow suit. In fact, three of the four authors of **Strategic Doing: Ten Skills for Agile Leadership** work at ASL, and lead the way in providing the most courses and workshops to date.

We also offer **Rapid Improvement with Lean Tools** - a guided method for changing and optimizing an organization's administrative environment. Our clients have benefitted significantly, and have been able to improve outcomes for their own clients in turn.



## Explore what ASL is doing

In the past three years, over 50 client organizations from a wide variety of sectors (nonprofit, educational, government, healthcare, corporate, and more) have engaged ASL for its suite of tools, services, and trainings that are designed to improve agility, efficiency, and productivity.

- Strategic Doing Practitioner training
- Strategic Doing workshops
- Rapid Improvement events
- Agile Leadership projects

In addition, several hundred individuals have benefitted from enrolling in our in-person and online courses. We are proud of our track record of empowering clients in any number of ways, and ultimately for them to get the results they were hoping for

*"I am fully bought into Strategic Doing because it works. [With] such busy people being pulled all around, having such a strong understanding of what our purpose is, what our end goal is, being able to pivot but staying on track... it worked really well. Everybody agreed to meet, especially because we kept it under an hour. And so, we were able to actually do."*

-Rhegan Derfus, Sr. Program Coordinator: SNAP-Ed, AZ Health Zone,  
University of Arizona Cooperative Extension

You can find more about our work and client success stories at [agilestrategylab.org/testimonials](https://agilestrategylab.org/testimonials).

## Connect with ASL

Stay informed with all of the latest news on ASL activities, courses, and events by signing up to receive our newsletter. You can subscribe by visiting our website or by scanning the QR code.

Interested in learning more about how ASL can help you? Connect with us by email at [hthompson@una.edu](mailto:hthompson@una.edu), by phone at 256-765-4189, or visit us at [agilestrategylab.org](https://agilestrategylab.org).



**The Agile Strategy Lab:**  
bringing agile to the world of strategy  
development and implementation.

